



Quote of the full article :

Data is King

Guillaume Moinet, CEO and founder of listed company benchmarking data firm Scalens, had a more bullish view of ChatGPT's potential for IR "Solutions such as ChatGPT could significantly improve investor relations workflow by leveraging data collected by issuers" he says. For example, it could compare issuer's data with other external sources to automatically answer investors' questions and write regulatory documentation.

"As always with machine learning or artificial intelligence tools, however their efficiency depends on datasets," Moinet adds. "Those who will benefit most from these technological evolutions are those who already have a proprietary dataset"